



REINVENTING GOODNESS

MIGROS
Industrie





OUR COFFEE. YOUR BRAND.

THE NUMBER ONE. IN SWISS RETAIL.

MIGROS
Industrie



Retail



Trading



Industry



Travel



Financial Services

Migros Group – The Swiss retail market leader

The Migros Group is the owner and main customer of Migros Industrie. Migros is not just the biggest retailer in Switzerland, but also the most sustainable retailer in the world. In addition, with around 100,000 employees, it is the biggest private employer in the country. Migros Industrie itself is a key employer and employs 14,000 people, including 554 apprentices in over 30 trades.

Migros belongs to the people

Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone: more for the common good, more for culture and education, more for public health, more for sustainability, more for regional producers and of course more for all customers – even those who aren't owners.

THE WORLD'S LEADING PRODUCER. OF PRIVATE LABEL PRODUCTS.



Cheese and Dairy Products



Meat, Poultry, Seafood



Drinks and Prepared Dishes



Coffee, Chocolate, Biscuit, Rice, Chewing Gum



Bread, Pastry, Pasta, Ice Cream



Cosmetics and Detergents



Trading Platforms

One of the world's biggest own-brand producers

With its five high-performance segments in Switzerland and nine production companies and trade platforms abroad, Migros Industrie is part of the Swiss Migros Group. It responsibly and sustainably produces more than 20,000 high-quality food and non-food products at the best value for money, making it one of the largest private label producers in the world.

Exports to more than 50 countries

As the industrial group of Migros, the number one in Swiss retail, Migros Industrie is close to the market, sets trends and surprises customers time and again with innovative products and services. Its core expertise includes the production of own brands for the parent company Migros and for third-party clients, as well as private labels, which it sells in Swiss quality in around 50 countries. Renowned international corporations are among the clients of Migros Industrie.

DELICA. REINVENTING GOODNESS.

We make products that reflect our own values.

Delica always strives to find improvements to produce perfect coffee products. We anticipate your expectations, tomorrow's challenges and emerging technologies. This is how we manage to transform coffee into delicious, elegant and customer-oriented products. Our coffee range is as diverse as our customers' tastes. We can offer each customer the most suitable coffee product thanks to our longterm experience in coffee purchasing, roasting and processing. Nespresso® compatible capsules, Nescafé® Dolce Gusto®* compatible capsules, Nespresso® Professional compatible pads: each cup of coffee becomes a moment of pure enjoyment.

Facts & figures

- 🏆 Site certifications: IFS, BRC
- 🌿 Processed green coffee: 22.500 tons/year
- 🌐 Worldwide coffee sourcing allow to offer the whole aroma range coffee can deliver
- 🗨️ All blends are developed by our certified Q Graders
- 🔄 Continuous improvement of our owned capsules technology with focus on sustainability
- 👄 R&D team with strong knowledge of country-specific taste to develop tailored recipes
- ⚙️ Control of the whole process: 2nd largest roasting facility in Switzerland
- 🌱 All our coffee blends are Rainforest Alliance certified — other labels possible

Key Competences

- 🤝 Preferred partner of major retailers in Europe for their Private Label assortment
- 🔗 Responsible and sustainable bean sourcing, long term partnership with farmers and coffee producers to allow a safe supply chain
- 👄 Best in class in recipe development with certified Q-Graders to match the targeted taste and sensoric profile, king of flavours, multiple panel winner
- ✅ Compliant with latest regulation standards, swiss quality and service level
- 📌 Innovation and pioneer spirit with revolutionary CoffeeB system creation, the first single serve portion coffee without capsule, own patent design and intellectual property



Aluminium capsules boost coffee experiences

Premium design for more elegance and sophistication every day

Perfect coffee freshness

The type-F Nescafé®* Dolce Gusto®*system compatible capsule



- Optimised result in cup
- Aromas and flavours are protected
- Perfect crema and enhanced body
- Own capsule development and design

- Wide choice of premium aluminium capsule colors
- Excellent compatibility with the Nespresso® system (Eurofins tested)
- Recyclable material

* This brand is property of third parties who are not in any way related to Delica.

- Own capsule development and design
- Continuous improvement of our capsule technology
- Proven capsule functionality (Eurofins tested)
- Extremely effective and powerful barrier against oxygen to ensure aroma freshness

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Aluminum capsules compatible with the Nespresso®* system

Formats available:

x10, x20, x30, x40, x44, x50, x100

Flavours:

Standard Coffees, Single Origins, Flavoured Editions



Pads compatible with Nespresso®* Professional* system

Formats available:

50 pads per box

Flavours:

Standard and Flavoured Coffees



Capsules compatible with the Nescafé® Dolce Gusto®** system**

Formats available:

x16, x30, x48, x96

Flavours:

Standard Coffees, Milk Mixes, Flavoured Editions



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PROMOTIONAL SUPPORT

WE ACCOMPANY YOU WITH YOUR IN/OUT PROMOTIONS, SEASONAL PRODUCTS AND DISPLAYS



Big pack promotion Nespresso®* compatible aluminium capsules

Create effective promotions with impactful packaging



Big pack promotion Nescafé®* Dolce Gusto®* compatible capsules

Create effective promotions with impactful packaging



Display Nespresso®* compatible aluminium capsules

Multiple layouts available



Display Nescafé®* Dolce Gusto®* compatible capsules

Multiple layouts available

coffeeB

THE «NO CAPSULE» SYSTEM

INNOVATIVE COFFEE SYSTEM FOR SUSTAINABLE ENJOYMENT

CoffeeB stands for an unparalleled coffee experience. It is as simple, flavoursome and handy as a capsule – but without the capsule. The Coffee Ball is 100% compostable in your own garden: It does not create any aluminium or plastic waste. A thin protective film consisting entirely of raw materials from natural sources ensures that the coffee retains its full aroma. CoffeeB has everything perfect coffee needs and nothing else: **The best beans, roasted and ground to perfection. Premium coffee pressed into a ball.**



COFFEE BALL
100% TASTE
100% COMPOSTABLE



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