



REINVENTING
GOODNESS

MIGROS
Industrie





COMPETENCE.
ALONG THE ENTIRE VALUE CHAIN.

THE NUMBER ONE. IN SWISS RETAIL.



Migros Group – The Swiss retail market leader

With annual sales of over CHF 30 billion in 2022, the Migros Group is both the largest retail company in Switzerland and with around 100,000 employees the largest private employer as well. The owners of Migros are its more than two million cooperative members, organized into ten regional cooperatives. These members run the Migros Group's core business, its retail sales. In addition, the Migros Group has its own industrial division and various retail and travel companies, as well as owning the Migros Bank.

Migros belongs to the people

Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone: more for the common good, more for culture and education, more for public health, more for sustainability, more for regional producers and of course more for all customers – even those who aren't owners. Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone.

THE WORLD'S LEADING PRODUCER. OF PRIVATE LABEL PRODUCTS.



One of the world's biggest own-brand producers

Migros Industrie is part of the Swiss Migros Group. With its more than 20 Swiss companies and foreign businesses, it produces in excess of 20,000 high-quality food and non-food products. That makes it one of the largest private label manufacturers in the world. As the industrial group of Migros it is close to the market, sets trends and surprises people with its innovative products and services.

Exports to more than 50 countries


It exports quality Swiss products to around 50 countries. Migros Industrie demonstrates its particular strength in the development and production of individual private label assortments. Its customers include well known major multinationals. Private labels, product innovations, category management, marketing, retail, supply chain management, wholesale: what can we do for you?

DELICA. THE SWISS LEADER IN COOKIES, CRACKERS AND ICE CREAM.


Tradition and Innovation since 1928.

Delica produces numerous delicacies since 1928 on the shores of Lake Zurich in the charming village of Meilen. Tradition and Innovation are at the heart of the business where love for details and passion are the key. With its ISO certified production, the company assures the highest quality standards and commits in using only the very best ingredients to achieve excellence without compromising on sustainability. Thanks to a dedicated Marketing and Sales team, Delica offers tailor-made products to its clients.

Categories


 Swiss Chocolate Biscuits

 Wafers

 Biscuits with Fruit Filling

 Crackers

 Healthy Snacks

 Small Portions

 Organic Products



SWISS CHOCOLATE OR BISCUIT?
SIMPLY THE BEST OF BOTH!

- ✓ Unlimited choice. Swiss chocolate creations with gourmet inclusions and creamy fondants
- ✓ The perfect combination of a crispy butter biscuit and our 100% Swiss chocolate creations
- ✓ NEW Clean recipe. Palm oil free, no soy lecithin, no preservatives and no colorant

IT'S SIMPLE AND IT'S GOOD!

Choc
TABLET



Inclusion 145 g



- almond
- hazelnut



Fondant 145 g



- cappuccino
- hazelnut
- strawberry
- milk



SWISS BISCUITS THE RIGHT THING FOR EVERYONE.



Triangle 100 g / 108 g Amande, Noisette

- Almond biscuit with milk chocolate (35%)
- Hazelnut (19%) biscuit with milk chocolate (27,8%)



Petit Beurre 125 g Classic, Dark

- Biscuit with milk chocolate (64%)
- Biscuit with dark chocolate (64%)



Medaillon 100 g Dark

- Meringue biscuit with chocolate filling (23%), coated with dark chocolate (61%) and decorated with white chocolate (2%)





Gaufrette 165 g
Classic, Dark, Black&White

- Filled wafers with milk chocolate (43%)
- Filled wafers with dark chocolate (45%)
- Filled wafers with dark (15%) and white (34%) chocolate



Chocino 100 g

- Chocolate-flavoured meringue biscuits with a chocolate filling (43%)



Pralino 100 g

- Meringue biscuit with chocolate filling (58%) and milk chocolate (31%)



Cremetti 100 g

- Almond meringue biscuits with cocoa cream filling (39%) and chocolate (26%)



Nougatine/Delischuss 100 g

- Meringue biscuits filling (28%) chocolate hazelnut flavour on a dark chocolate base



Coco Delight 100 g

- Meringue biscuit with coconut filling (32%) and dark chocolate (25%)





Brasiliana 100 g

· Meringue biscuits with chocolate (36%) and hazelnut cream filling (44%)



Choc'sel 84 g

· Short crust biscuit with chocolate (25%), topped with salt pretzel crumbs (5%)



ENJOY
WE CREATE MOMENTS OF INDULGENCE.

Contact us.

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