

A close-up photograph of several bright green mint leaves and five white, rectangular, slightly irregular candies resting on a dark brown wooden surface. The candies are clustered together, with some overlapping. The lighting is soft, highlighting the texture of the leaves and the smooth surface of the candies.

REINVENTING GOODNESS

MIGROS
Industrie



THE NUMBER ONE. IN SWISS RETAIL.



Retail



Trading



Industry



Travel



Financial Services

Migros Group – The Swiss retail market leader

With annual sales of over CHF 30 billion in 2022, the Migros Group is both the largest retail company in Switzerland and with around 100,000 employees the largest private employer as well. The owners of Migros are its more than two million cooperative members, organized into ten regional cooperatives. These members run the Migros Group's core business, its retail sales. In addition, the Migros Group has its own industrial division and various retail and travel companies, as well as owning the Migros Bank.

Migros belongs to the people

Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone: more for the common good, more for culture and education, more for public health, more for sustainability, more for regional producers and of course more for all customers – even those who aren't owners. Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone.

THE WORLD'S LEADING PRODUCER. OF PRIVATE LABEL PRODUCTS.



Cheese and Dairy Products



Meat, Poultry, Seafood



Drinks and Prepared Dishes



Coffee, Chocolate, Biscuit, Rice, Chewing Gum



Bread, Pastry, Pasta, Ice Cream



Cosmetics and Detergents



Trading Platforms

One of the world's biggest own-brand producers

Migros Industrie is part of the Swiss Migros Group. With its more than 20 Swiss companies and foreign businesses, it produces in excess of 20,000 high-quality food and non-food products. That makes it one of the largest private label manufacturers in the world. As the industrial group of Migros it is close to the market, sets trends and surprises people with its innovative products and services.

Exports to more than 50 countries

It exports quality Swiss products to around 50 countries. Migros Industrie demonstrates its particular strength in the development and production of individual private label assortments. Its customers include well known major multinationals. Private labels, product innovations, category management, marketing, retail, supply chain management, wholesale: what can we do for you?

DELICA. CHEWING GUM THE BIGGEST PRIVATE LABEL CHEWING GUM MANUFACTURER IN EUROPE.

We are the one and only chewing gum manufacturer in Switzerland — with almost 50 years of experience, we can make YOUR brand grow. Tailor-made product development, e.g. 100% Xylitol, aspartame-free, with natural flavours/colours, caffeine and vitamins.

Our Chewing Gums are characterised by


- ✓ Intensive freshness, long-lasting and mouth-watering flavours for fresh breath.
- ✓ Crisp coating and pleasant texture for relaxing and fun purpose.
- ✓ Active ingredients to please your health and teeth.

Facts & figures

 120 recipes of chewing gum

 6'000 tons of chewing gum a year

 Export into approx. 20 countries (85% in volume)

 No. 1 in Switzerland by market share (in volume)








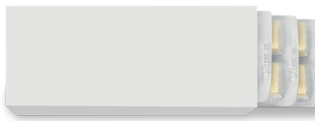









OUR NEW BRAND TOP GUM

Introducing our new chewing gum TOP GUM — the perfect way to meet your customer's needs. Our premium gum is made with high-quality ingredients. It is available in the most popular flavours on the market and with different packaging options. Top Gum is the perfect solution to satisfy your consumers!

OUR PRODUCT RANGE

Our product portfolio offers countless options to create your tailor-made product. Simply choose your desired chewing gum type and the matching packaging type. With our small bags, you can have a fresh breath and a satisfying chew, anytime, anywhere. Sharing is caring? Our cups come in a variety of sizes, making them perfect for sharing with friends.

| |  Bags 20g – 220g |  Flip-Top Boxes |  Cups |  Blister 9 pcs |  Blister 10 pcs |  Blister 12 pcs |
|---|--|---|---|--|---|---|
|  Standard 1.4g | ● | ● | ● | ● | | ● |
|  WR 1.45g | ● | ● | ● | | | ● |
|  Square Shape 2.4 g | ● | | | | | |
|  Square uncoated 1.9g | ● | | | | ● | |
|  XXL Gum 4.05g | ● | | | | | |
|  Little Gum 0.6g | ● | ● | ● | | | |
|  Natural based Gum 1.4g | | ● | | | | |

ORAL CARE

CHEWING GUM WITH XYLITOL

Possible ingredients



Xylitol
Fluoride
Zinc
Mineral salts
Calcium
Micro-crystals
Acidity regulators

Available in all type of flavours
and packaging solutions.



FUNCTIONAL

ENERGY, RELAX, FOCUS & MORE

Possible ingredients



L-Carnitine
Guarana
Caffeine
Herbal extracts
Vitamins, etc.

Free from:
Aspartame, gluten,
titanium dioxide



Available in many flavors in
combination with caffeine, vitamins
and botanicals.

Chew for fun



Our flavours

Popcorn
Cake
Cola
Chocolate
Fruity flavors
Sparkling Wine
Tutti Frutti

& many more...



MARKET & CONSUMER CATEGORIES CHEWING GUM

We own more than 120 recipes of chewing gum. This allows us to provide the perfect chewing gum solution for every customers need. We offer the most popular flavours in the chew for fun and kids segment but also specialize in functional gums in order to supply you with personalized offers.



Contact us.

Further information available at:

Delica AG

Bresteneggstrasse 4

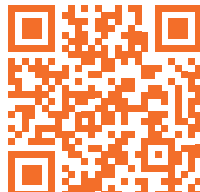
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